

SPONSORSHIP OPPORTUNITIES

for

BARK

scoot &

BOOGIE

2*0*2*4

*Shelter From the Storm
Animal Rescue.*

WHAT WE DO

at Shelter From the Storm

Shelter From the Storm Animal Rescue is a 501(c)3 all breed dog and cat rescue based in Madison, Wisconsin. We were founded in 2005 and each year since we push to make a bigger impact. Animals come to us from a variety of backgrounds - including overcrowded, high-kill shelters, puppy mills, and owner surrenders. Many dogs and cats come to us with behavior or medical needs that require special care. Many require a little extra TLC and time to grow and learn. Whatever the reason, they all come to us in need of a second chance.

In 2008, we opened Wisconsin Community Veterinary Center, a high-quality, affordable, and accessible community Veterinary clinic, to further reach our mission. WCVV is essential to our efforts of ensuring our community has the best resources available to keep families together, and doing our part to reduce the homeless pet population.

SFTS and WCVV have been vital resources in both the animal care and animal welfare world for 19 years. We've been able to provide loving homes for nearly 7,800 pets, performed over 165,000 spay/neuter procedures, saw 45,000 animals through our affordable wellness clinics, and facilitated life-saving surgeries for 7,500 dogs and cats.

OUR MISSION:

to reduce the euthanasia rate of healthy and adoptable animals and to improve the lives of companion animals.

We do this by:

- Finding permanent homes for animals in need.
- Providing support to communities who do not have access to humane organizations.
- Educating the public on responsible pet ownership.
- Providing access to affordable spay/neuter and veterinary care.



BARK *scoot &* BOOGIE

SATURDAY SEPTEMBER 28TH
2*0*2*4 5 TO 9PM

SHELTER
from the
STORM

animal
rescue

x x x x x x x x

LIVE auction
& music

FAMILY FUN

Hot Cider & Caramel Apples

WINE PULL

photo booth

LINE DANCING

tie dye station

LOCAL BEER

BBQ

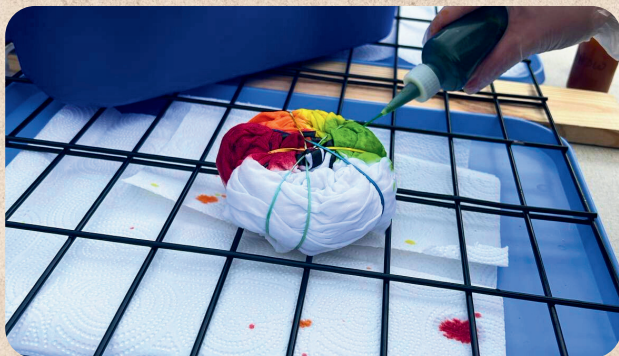
campfire smores

"STAMPEDE"
FUN RUN



Dogs welcome!

x x x x x x x x



Well **YEEHAW!** Bark, Scoot, & Boogie is back with a delightful day filled with live music, delectable food, refreshing beer, laughter, and family fun (dogs included)! Enjoy local live musicians, while enjoying delicious picnic favorite foods. Quench your thirst at the beer garden, featuring local brews. Work up an appetite at our Fun Run "Stampede", and take part in our exciting auction, where unique items and experiences await.

Proceeds from Bark, Scoot, & Boogie directly support Shelter From the Storm Animal Rescue. Don't miss this opportunity to make a difference while enjoying a fun-filled day with the family and adorable animals, tasty treats, and fantastic entertainment.



SPONSORSHIP BENEFITS



Barking Beagles- \$250

- Tax Receipt
- Mention on FB Event Page
- Acknowledgment on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- Small Ad on Handouts at Event
- (4) Entry Tickets



Yodeling Yorkies- \$500

- Tax Receipt
- Mention on FB Event Page
- Acknowledgment on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- (4) Entry Tickets
- Medium Ad on Handouts at Event
- Ad in our 2024 Calendar



Two-Step Tabbies- \$750

- Tax Receipt
- Mention on FB Event Page
- Acknowledgment on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- Ad in our 2024 Calendar
- Large Ad on Handouts at Event
- Logo Placement on Event Shirts (deadline: 8/1/24)
- (4) Entry Tickets
- (4) Beer Steins



Boogie Bulldogs- \$1,000

- Tax Receipt
- Mention on FB Event Page
- Acknowledgment on SFTSrescue.org Event Page
- On Donor Poster at Event
- Mention in Thank You Email (Post Event)
- Individual Thank You Facebook Post with a Direct Link to Your Business Page
- Ad in our 2024 Calendar
- Large Ad on Handouts at Event
- Logo Placement on Event Shirts (deadline: 8/1/24)
- (4) Beer Steins
- Private table for four with (4) entry tickets



SPONSORSHIP FORM

Contact Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Website: _____

Social Media Handles: _____

Sponsorship Packages

- ☐ \$250 Barking Beagles
- ☐ \$500 Yodeling Yorkies
- ☐ \$750 Two-Step Tabbies
- ☐ \$1,000 Boogie Bulldogs

Payment Information

Total Contribution: \$ _____

- ☐ Check is being mailed to 4475 Robertson Rd, Madison WI 53714
- ☐ I would like to pay via credit card

Checks should be made out to: Shelter From the Storm Animal Rescue.
If paying by credit card, a link will be emailed to you to make the payment.



Proceeds benefit Shelter from the Storm Animal Rescue & Wisconsin Community Veterinary Center. Shelter from the Storm Animal Rescue Inc is a 501(c)3 nonprofit organization. EIN 20-3627106 Dog Seller's License 266743-DS

SPONSORSHIP TIERS

	Barking Beagles	Yodeling Yorkies	Two-Step Tabbies	Boogie Bulldogs
Tax Receipt	✓	✓	✓	✓
Mention on Facebook Event Page	✓	✓	✓	✓
Acknowledgement on Website Event Page	✓	✓	✓	✓
Mention on Donor Poster at Event	✓	✓	✓	✓
Mention in Thank You Email	✓	✓	✓	✓
Individual Facebook Post with Direct Link	✓	✓	✓	✓
(4) Free Entry Tickets	✓	✓	✓	✓
Ad on Handouts at Event	✓	✓	✓	✓
Ad in our 2025 Calendar		✓	✓	✓
Logo Placement on Event Shirts			✓	✓
(4) Beer Pint Glasses			✓	✓
Private Table for 4				✓



MEDIA REACH



Event Mailer
3,000



2023 Facebook
Annual Reach
401,274



2023 Instagram
Annual Reach
20,658



Email Blast
Recipients
32,600



Avg. Monthly
Website Visits
21,721

Shelter
From the
Storm

Facebook

14,438 Followers

Instagram

3,121 Followers

Wisconsin
Community
Veterinary
Center

Facebook

6,874 Followers

Instagram

564 Followers

Audience Demographics

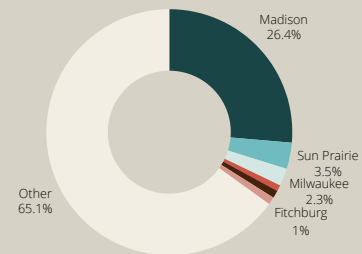
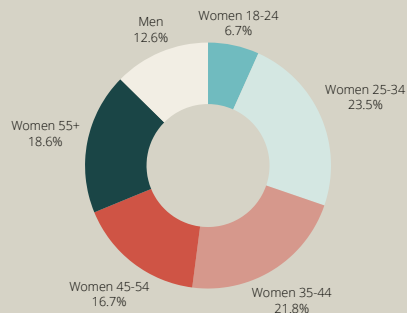
Based on Meta Business Insights

Largest Categories have been segmented to show details

Age & Gender

Geographic

Shelter
From the
Storm



Wisconsin
Community
Veterinary
Center

